

**SEP 07 2004**

Attorney's Docket No.: 06618-120002  
Client's Ref. No.: CIT 2580-D1

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**OFFICIAL FAX NO: (703) 872-9306**

Number of pages including this page 14

Applicant : Rodney M. Goodman et al.  
Serial No. : 09/528,479  
Filed : March 17, 2000

Art Unit : 2614  
Examiner : Michael W. Hoyer

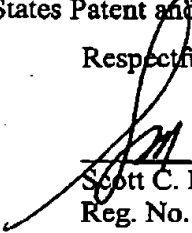
Title : TELEVISION ADVERTISING AUTOMATED BILLING SYSTEM

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Attached to this facsimile communication cover sheet is Response to Office Action,  
faxed this 7<sup>th</sup> day of September, 2004, to the United States Patent and Trademark Office.

Respectfully submitted,

Date: September 7, 2004

  
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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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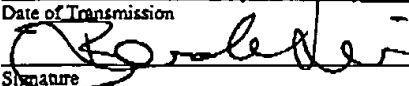
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AMENDMENT

In response to the Office action mailed June 7, 2004,  
please amend the application as follows:  
Amendments to the Specification begin on page 2 of this paper.  
Amendments to the Claims begin on page 5 of this paper.  
Amendments to the Drawings begin on page 7 of this paper.  
Remarks/Arguments begin on page 8 of this paper.  
An Appendix including amended drawing figures is attached  
following page 13 of this paper.

## CERTIFICATE OF TRANSMISSION BY FACSIMILE

I hereby certify that this correspondence is being transmitted by  
facsimile to the Patent and Trademark Office on the date indicated  
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Date of Transmission September 7, 2004  
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Brenda Lewis  
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